



AGGREGATE & READY MIX
ASSOCIATION OF MINNESOTA

CONCRETE CHRONICLES

12300 DUPONT AVENUE SOUTH, BURNSVILLE, MN 55337 - WWW.CHOOSECONCRETE.COM - (888) 733-4649

ARM invites its members to submit “Project Profiles” to be used in a new series of one-pagers titled “Concrete Chronicles.”

What you need to do:

- 1. Submit copy of up to 200 words (a couple of short paragraphs) about an interesting project your company has participated in.**
 - The story should be about an interesting fact, a new technique or an obstacle that was overcome.
 - Don't worry about grammar, spelling (unless it's someone's name!) or writing style. We will make sure your project profile looks and sounds good.
 - Include the following information with your copy: Owner, architect, engineer, contractor and project location. (Include others as needed.)
 - Please remember that the project profiles are intended to promote the use of concrete in general and are not intended to be a promotion of an individual company or a proprietary product. Any submissions that lean away from the promotion of the industry in general are subject to editing.
- 2. Submit at least two good images of the project - jpg format is acceptable.**
 - Image files should be at least 300 dpi. Contact ARM with any questions.
 - It is your responsibility to gain permission from the owner of the property for publication of the image. You must sign and submit a release form to ARM.
- 3. A proof of the project profile will be sent to you in pdf format. You will need to approve the proof before it is posted to the www.chooseconcrete.com website.**
- 4. Contact the ARM office at 952-707-1250 with any questions. Send submissions to Dave Fennessy at dfennessy@armofmn.com**



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I have received permission from all parties involved with this project to use the images and copy I've submitted. I also have received permission for these images and copy to be posted on the www.chooseconcrete.com website.

Project Name

Print Name

Company

Signature

Date